



Where childhood thrives, war does not.

Consultancy Title	Short Term Consultant Making Waves Communications Materials
Reports to	Senior Manager, Monitoring and Evaluation, Canada
Background	<p>War Child Canada works with war-affected communities to help children reclaim their childhood through access to education, opportunity, and justice. War Child Canada has over 15 years of experience working in communities in conflict and post-conflict zones. All work is implemented in direct partnership with local communities, local NGOs and other stakeholders using a child-centered approach. War Child Canada is currently operational in Uganda, Sudan, South Sudan, the Democratic Republic of Congo, Afghanistan, and Yemen. War Child Canada is a registered Canadian charity based in Toronto.</p> <p>Since 2017, War Child Canada has piloted and implemented lower secondary curriculum-linked radio education to support children and youth in hard-to-reach areas of DRC to return to learning and in 2019, War Child Canada received funding from Global Affairs Canada to expand the scope of its 2017 pilot. Making Waves: Gender-Responsive Radio Education in the DRC is an innovative Interactive Radio Instruction (IRI) initiative targeting out-of-school children and youth in DRC. The project aims to improve learning outcomes for out-of-school children, particularly girls and children with disabilities, in conflict-affected and marginalized communities in DRC. In 2020, War Child Canada contracted School to School International to conduct comparative research on the learning outcomes for participants in the IRI programme in DRC. The report has been completed and War Child Canada is now planning dissemination of the findings.</p>
Approach and Deliverables:	<p>The Communications Materials Consultant will create user-friendly and engaging documents using text, tables, and photography provided by War Child Canada. Content will come from the technical research report prepared by School to School International. The communications consultant will develop:</p> <ol style="list-style-type: none"> 1. Infographic <ul style="list-style-type: none"> • Create a 1-page graphic highlighting key findings from the research report • User-friendly design which can be printed in hard copy and be available as a PDF online 2. Summary Report <ul style="list-style-type: none"> • Create a short summary of the research report in English, paraphrasing key research findings using plain language (maximum 5 pages) • Develop design of summary report including graphs, tables, and photos • User-friendly design which can be printed in hard copy and be available as a PDF online 3. PowerPoint Presentation <ul style="list-style-type: none"> • Create a PowerPoint presentation using easy-to-understand graphics and plain language to present the key findings of the research report <p>All deliverables will be prepared in English by the consultant, with French translation provided by War Child Canada. French translation to be developed by</p>



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	<p>War Child Canada after English copy of each deliverable has been approved. The consultant will be responsible for graphic design and formatting of English and French deliverables.</p> <p>The consultancy will be completed in June 2022. The consultancy is expected to be no more than 10 days LOE.</p>
Experience, skills	<p>Key requirements</p> <ul style="list-style-type: none">• Strong analytical and written communications skills in English, French language skills desirable;• Experience drafting narrative in plain language based on technical documents;• Expert skills in Adobe creative suite: Illustrator, Photoshop, and InDesign;• Proficient in the design and layout of print and digital publications;• Possess strong attention to detail;• Proven organizational, and time management skills;• Experience creating designs for multi-lingual materials highly desirable.
Application process	<p>Interested applicants are invited to send an expression of interest electronically including:</p> <ul style="list-style-type: none">▪ Curriculum vitae;▪ Cover letter with proposed timeline and fee to complete the required deliverables, and confirmation of availability (June);▪ Sample of design work or online portfolio. <p>Email: jobs@warchild.ca</p> <p>Please ensure your application email has the subject heading of ‘Making Waves Communications Material Consultant’</p> <p>War Child Canada is committed to providing a work environment in which all individuals are treated with respect and dignity. Final candidates will be vetted in accordance with War Child Canada’s Child Protection Policy, including appropriate reference and security checks.</p> <p><u>Only those applicants selected for an interview will be notified.</u> No phone calls please. For more information about War Child Canada, please visit www.warchild.ca.</p>
Deadline	May 27 th , 2022